



Sustainable Development Management Solutions

PROJECT CONCEPT

Supporting Pacific Private Sector Sustainability

PROJECT GOAL: To build sustainability measures in Pacific Private Sector to reduce carbon emissions and other environmental harm.

PROJECT OBJECTIVES:

1. To support the transition of 100 Pacific SMEs and 10 larger businesses to a sustainable business model.
2. Through the experiences gained by the project to develop a Pacific sustainability roadmap for businesses in a number of different sectors, including manufacture, tourism, agriculture and services.

THE PROJECT

The private sector's contribution to development cuts across all the SDGs. In recognition that there are a number of ways that the private sector could contribute to the achievement of the SDGs, and doing so while transitioning to a green business model without impacting their bottom line... in fact, there can also be a number of savings to be made which in turn contributes to higher profits.

There are a number of areas that the manufacturing sector could address to both reduce its impact on the environment and cut production costs to make it more competitive. In the order of potential impact (again depending on the industry concerned) these are the areas we recommend to be tackled when developing a green implementation strategy and action plan: (i) Energy, (ii) Packaging, (iii) Waste, (iv) Procurement; (v) Transport, and (vi) Corporate Social and Environmental Responsibility.

The project could assist companies in a number of customized methods of bringing about sustainability measures, that could include the establishment of a Corporate Sustainability Committee, the development of a Green Strategy, the development of a CSR policy, the conduct of a Green Audit, the development of a Sustainability Plan and the implementation of this plan.

At the end of the day it should be crystal clear that by becoming sustainable, businesses are not sacrificing profitability. On the contrary, down the line it will become even more profitable and competitive, and does so with integrity. The project will support businesses find their own path to sustainability.

INDICATIVE FUNDING: Initial financing of USD 1.5 million is being sought.

CONTACT: Please contact us for further details: admin@sustainablemanagement.solutions

