



**Sustainable Development
Management Solutions**

PROJECT CONCEPT

Greening Our Cities and Towns

PROJECT GOAL: To work with city and town authorities and communities to render their cities and towns environmentally friendly with benefits to residents through improved health and well-being.

PROJECT OBJECTIVES:

1. To gradually reduce and finally eliminate pollution produced from activities in the city or town;
2. To adopt a zero waste policy;
3. To make cities and towns energy efficient with all their energy needs being derived from renewable sources;
4. All necessary infrastructure is made available for the introduction and expansion of clean transport with priority given to an efficient and reliable public transport;
5. All commercial activities in the cities and towns become sustainable and do least harm to the environment.

THE PROJECT

Cities and towns are major sources of pollution in many of the Pacific island countries. It is where most cars are concentrated and where most commercial and industrial activities take place. Reducing the impact of cities and towns on the environment would go a long way in a country's transition to a green economy.

The project will work in four main development areas, i.e. Sustainable Business, Green Tourism, Smart Technology and People's Well-being. In efforts to make their businesses sustainable the initiative will focus on the main business/income activities in the city or town. In those cities and towns where tourism is an important component, it will support tourism activities that contribute to the protection of the environment and biodiversity and that makes use of local produce. It will also endeavor to promote low-emission transport systems.

The use of smart technology would be an essential element in this initiative particularly in the use of renewable energy, clean land and sea transport and smart waste management practices. This initiative will also have a focus on people's wellbeing, focusing on resilience, health and nutrition, and education.

The project will be implemented in the first three cities or towns that sign up for it. It is our hope that other towns and cities would sign up for the next phase once the success of this initiative is demonstrated.

INDICATIVE FUNDING: Initial financing of USD 1.5 million is being sought.

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