



## **Sustainable Development Management Solutions**

### **PROJECT CONCEPT**

#### ***Beqa & Yanuca Blue Lagoon Project***

##### **PROJECT GOAL:**

To work with the Beqa and Yanuca island communities to transform their Lagoon into a Blue Lagoon in accordance with principles of Blue/Green Economy and Sustainable Development.

##### **WHAT IS A BLUE LAGOON?**

The Beqa & Yanuca Blue Lagoon would:

- Not produce water and air pollution
- Adopt a zero waste policy where waste from one activity becomes raw material for others
- Be energy efficient and all its energy needs are derived from renewable sources, including transport
- Have sustainable commercial activities that do not cause harm to the environment
- Have a thriving biodiversity
- Have communities of people that are well educated, healthy and are involved in clean income generation activities with decent income.

##### **THE PROJECT**

The Beqa & Yanuca Blue Lagoon project will work in four main development areas, i.e. Sustainable Business, Green Tourism, Smart Technology and People's Well-being. In efforts to make their businesses sustainable the project will focus on the main businesses on the islands, mostly dependent on natural resources, i.e. fisheries, agriculture and animal husbandry. The greening of tourism will also be an important component of the project and it will support work towards promoting tourism activities that contribute to the protection of biodiversity and make tourist transfers to the islands through zero-emission transport systems. The project aims to create a basket of funding (or trust fund) to enable any number of donors to support other activities and other pilot projects within these communities that would support the transition of all economic activities to Green Economy models and ensure sustainability of the natural resources of the lagoon.

A major component of the project is the implementation of pilot projects. These pilot projects may be in the area of sustainable tourism, sustainable farming, sustainable transport, renewable energy, health, education, resilience or any other area identified in the islands natural resource management plan.

**FUNDING:** Initial financing to the value of USD 1.5 million is being sought.

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